

Penta Hotel Reading Centre (4 stars) Oxford Rd, RG1 7RH Reading.

a. **Rates:** £79 for single occupancy and £95 for double occupancy.

b. **Distance to the venue:** The hotel is about five minute walk from the train station. The buses that run from the train station to the University of Reading Whiteknights campus (Shinfield Road) are numbers 9, 20 or 21 (Stand SK). Journey time 15 minutes in normal traffic conditions. Please note number 9 stops at the Shinfield Road entrance and numbers 20 and 21 stop on campus. Further information about travelling to the University by bus from the surrounding area is available from the www.reading-buses.co.uk/university. 10 minute taxi ride (in normal traffic).

c. **Booking:** Phone reservations, quote 'EFMA2013'. Phone number 0118 958 6222 (option 1), if calling from the UK or +49-69-256699300 if calling from abroad.

d. **Description of hotel plus facilities:** A large, modern hotel in the centre of Reading, walking distance to the Railway Station,

i. Check-in: from 3 pm, Check-out: till 12 pm

ii. Local public transport: Reading Train Station is within 5-10 minute walk of the hotel

iii. Restaurant & Bar & Lounge in the hotel

iv. WiFi in the complete hotel

v. Free gym

vi. Desk, telephone, 32-inch flat-screen TV, rainfall shower, iPod connection, air conditioning, hair dryer in every room

vii. Free on-demand pay TV with Sky Sports and premium movie channels

viii. Copy machine and fax available

ix. Room service is available

Website: <http://www.pentahotels.com/hotels/llrph-reading/everything/>